

Soccer Mommy and mei ehara

DATE: Tuesday, December 2, 2025

LOCATION: Shibuya-ku, T Ö'M-to, JP

Event Description

Soccer Mommy and mei ehara is a premier concerts event in Shibuya-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 47/100

Expected Attendance: 676 people

Event ID: H7tUWNa3hKP5sy47Bf

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 270 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.