

SoCal Etsy Guild Market Torrance (The Enclave)

DATE: Sunday, August 17, 2025
LOCATION: Torrance, California, US

Event Description

SoCal Etsy Guild Market Torrance (The Enclave) is a premier festivals event in Torrance. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 466 people

Event ID: Bvqg5JpJ38bJdzghdB

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 186 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.