

Snuff, Sir Reg, Rantanplan, and 11 others

DATE: Friday, October 10, 2025
LOCATION: Graz, Steiermark, AT

Event Description

Snuff, Sir Reg, Rantanplan, and 11 others is a premier festivals event in Graz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 665 people

Event ID: 66ewhUiC5X4FG5mZ4u

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 266 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.