

SnowyGrass Music Festival 2025 in August

DATE: Thursday, August 21, 2025
LOCATION: Estes Park, Colorado, US

Event Description

SnowyGrass Music Festival 2025 in August is a premier festivals event in Estes Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,140 people

Event ID: Epn3dfss7ndPaYosok

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 456 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
