

# Snow Fest 2025 Youth Camp

DATE: Saturday, September 27, 2025  
LOCATION: Tangiwai, Manawatū Ōvī æv àui Region, NZ

## Event Description

Snow Fest 2025 Youth Camp is a premier festivals event in Tangiwai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 35/100

**Expected Attendance:** 170 people

**Event ID:** DA884k6bog8Q9T26Ko

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 68 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*