

SNACKA KONST: Clas Hellstrand och Magnus Hellstrand

DATE: Thursday, September 18, 2025
LOCATION: Helsingborg, Skåne län, SE

Event Description

SNACKA KONST: Clas Hellstrand och Magnus Hellstrand is a premier performing-arts event in Helsingborg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 40/100

Expected Attendance: 317 people

Event ID: 8M4bsYG2VWpVTjgbU

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 127 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.