

Småstadslivs Julshow 2025

DATE: Saturday, November 15, 2025

LOCATION: Örebro, Örebro län, SE

Event Description

Småstadslivs Julshow 2025 is a premier performing-arts event in Örebro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 43/100

Expected Attendance: 466 people

Event ID: GP6WbWud8G4rsWq9BU

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 186 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.