

"Smooth" Single Release Show - Ō Vā ōP

DATE: Friday, November 14, 2025
LOCATION: Ō Vā ōe, Taranaki Region, NZ

Event Description

"Smooth" Single Release Show - Ō Vā ōe is a premier performing-arts event in Ō Vā ōe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 31/100

Expected Attendance: 106 people

Event ID: FDNkQKYXvDraVjb5Qz

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.