

Smokin' & Jokin' with Dave Thornton presented by Walk 'N' Talk + Brewer Civil and Earthworks

DATE: Thursday, September 4, 2025
LOCATION: Depot Hill, Queensland, AU

Event Description

Smokin' & Jokin' with Dave Thornton presented by Walk 'N' Talk + Brewer Civil and Earthworks is a premier performing-arts event in Depot Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: 4QoRrDyMVttQ7LmGpW

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.