

Séminaire Omcci- DI-PP

DATE: Friday, January 23, 2026
LOCATION: Saint-Martin-d'Uriage, Auvergne-Rhône-Alpes, FR

Event Description

Séminaire Omcci- DI-PP is a premier conferences event in Saint-Martin-d'Uriage. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 332 people

Event ID: 3gqAszcMGncSa6xMLF

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 133 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
