

SmarTone THs{ÿ ‹w,*[PYsb •w‹ ^§

DATE: Saturday, August 30, 2025
LOCATION: Hong Kong Island, HK

Event Description

SmarTone THs{ÿ ‹w,*[PYsb •w‹ ^§: AlfBNãN v„€²QRNK•S, SG[xn–P™ is a premier conferences event in the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 447 people

Event ID: 6ynEZkbskkjveipyLp

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 179 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.