

Smarter Food: AI driven innovation for global Agri-Food markets

DATE: Tuesday, November 4, 2025
LOCATION: Fermoy, County Cork, IE

Event Description

Smarter Food: AI driven innovation for global Agri-Food markets is a premier conferences event in Fermoy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 520 people

Event ID: Fq569DzGmZeuR45FuL

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 208 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
