

Smart materials Summit

DATE: Wednesday, November 5, 2025

LOCATION: Eggenstein-Leopoldshafen, Baden-Württemberg, DE

Event Description

Smart materials Summit is a premier conferences event in Eggenstein-Leopoldshafen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 220 people

Event ID: 3Vr7b2y8hc3AAgLVhj

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
