

Small Group Reading with Medium Susan Schueler in Tonawanda, NY

DATE: Thursday, January 29, 2026
LOCATION: Tonawanda, New York, US

Event Description

Small Group Reading with Medium Susan Schueler in Tonawanda, NY is a premier expos event in Tonawanda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 28/100

Expected Attendance: 76 people

Event ID: Hs5UY293RHi4kh2cgt

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 30 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
