

Small Business Resource Fair - Exhibitor Registration

DATE: Wednesday, August 27, 2025
LOCATION: Aurora, Illinois, US

Event Description

Small Business Resource Fair - Exhibitor Registration is a premier expos event in Aurora. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 48/100
Expected Attendance: 788 people
Event ID: 3Dd7WSWoZ3Khx4U2pD

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 315 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
