

Slow Magic at Largo Venue

DATE: Thursday, September 11, 2025

LOCATION: Roma, Lazio, IT

Event Description

Slow Magic at Largo Venue is a premier concerts event in Roma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 47/100

Expected Attendance: 691 people

Event ID: FnES2qu8NQXLyLPR2r

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 276 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.