

Sloan's Lake Search Party (SLSP)! Marathon & Half Marathon Hourly Loop Race

DATE: Sunday, September 14, 2025
LOCATION: Denver, Colorado, US

Event Description

Sloan's Lake Search Party (SLSP)! Marathon & Half Marathon Hourly Loop Race is a premier sports event in Denver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 41/100
Expected Attendance: 359 people
Event ID: GQYbkQKdWwMbytXXKG

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 144 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.