

Slam & Jam '25 Pickleball Tournament & Festival

DATE: Thursday, August 14, 2025
LOCATION: Maple Grove, Minnesota, US

Event Description

Slam & Jam '25 Pickleball Tournament & Festival is a premier festivals event in Maple Grove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,150 people

Event ID: 3QVieUbsXAsJYAh7RB

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 460 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
