

# Slackfest West feat. The Slackers And Ozomatli

DATE: Saturday, December 13, 2025  
LOCATION: Anaheim, California, US

## Event Description

Slackfest West feat. The Slackers And Ozomatli is a premier festivals event in Anaheim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 60/100

**Expected Attendance:** 3,300 people

**Event ID:** GyxVJzxhq9XfoHNaXq

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,320 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*