

SKYLARANNA Resort Artist ReLEAF concert Series

DATE: Wednesday, August 20, 2025
LOCATION: Hendersonville, North Carolina, US

Event Description

SKYLARANNA Resort Artist ReLEAF concert Series is a premier festivals event in Hendersonville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 411 people

Event ID: CNeY9Xe5Lt28qnpKwi

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 164 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.