

Skyes Law - Live and Loud: The Long Jetty Hotel

DATE: Friday, August 22, 2025
LOCATION: Long Jetty, New South Wales, AU

Event Description

Skyes Law - Live and Loud: The Long Jetty Hotel is a premier concerts event in Long Jetty. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 121 people

Event ID: 8ucKzYLhKw6DX8Nycm

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.