

Skipbridge Country Weddings - Twilight Showcase - 14th August 6-9pm

DATE: Thursday, August 14, 2025
LOCATION: Green Hammerton, England, GB

Event Description

Skipbridge Country Weddings - Twilight Showcase - 14th August 6-9pm is a premier expos event in Green Hammerton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 370 people

Event ID: 8kgbefGGF5PrNX8iPb

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 148 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
