

Skincare , Maquillage & Nutrition : viens tester, goûter, profiter !

DATE: Saturday, September 27, 2025
LOCATION: La Grande-Motte, Occitanie, FR

Event Description

Skincare , Maquillage & Nutrition : viens tester, goûter, profiter ! is a premier expos event in La Grande-Motte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 40/100
Expected Attendance: 318 people
Event ID: DdMgiuot7eBPGsa2n

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 127 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
