

Ski Aggu and Sarah4K

DATE: Thursday, October 23, 2025
LOCATION: Praha, Hlavní m -7Fò aha, CZ

Event Description

Ski Aggu and Sarah4K is a premier concerts event in Praha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 961 people

Event ID: BNd74zpCJ26ABxmSUo

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 384 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.