

Skellyfest 2025 | Frag Swap, Aquarium Expo

DATE: Saturday, August 16, 2025
LOCATION: Pembroke Pines, Florida, US

Event Description

Skellyfest 2025 | Frag Swap, Aquarium Expo is a premier expos event in Pembroke Pines. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 589 people

Event ID: 6WLP7kfMxZDkc6ungp

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 236 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.