

Skate Day Out – Ballarat Roller Derby

DATE: Saturday, August 16, 2025
LOCATION: Delacombe, Victoria, AU

Event Description

Skate Day Out – Ballarat Roller Derby is a premier expos event in Delacombe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,403 people

Event ID: 4RdXu3y7ceZA5bzeGu

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 961 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.