

Skammens Diskotek Med DJ Reform 94

DATE: Friday, August 29, 2025
LOCATION: Drammen, Buskerud, NO

Event Description

Skammens Diskotek Med DJ Reform 94 is a premier concerts event in Drammen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 763 people

Event ID: DNFuJSWH64vuFPbW84

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 305 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.