

# SKA-TOWN @ ELLIS BEACH BAR & GRILL

DATE: Saturday, November 15, 2025  
LOCATION: Ellis Beach, Queensland, AU

---

## Event Description

SKA-TOWN @ ELLIS BEACH BAR & GRILL is a premier concerts event in Ellis Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 34/100

**Expected Attendance:** 162 people

**Event ID:** Es8gEeXF9wZTaG3sTu

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 65 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/ska-town-ellis-beach-bar-grill>

Document generated on 6/4/2026, 5:23:16 AM