

# SK Sturm Graz II vs SK Austria Klagenfurt

DATE: Friday, October 24, 2025  
LOCATION: Klagenfurt am Wörthersee, Kärnten, AT

## Event Description

SK Sturm Graz II vs SK Austria Klagenfurt is a premier sports event in Klagenfurt am Wörthersee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 14,555 people

**Event ID:** Ff7hadhuLCfn3Yufd5

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,822 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*