

# SK Sturm Graz II vs FC Liefering

DATE: Friday, August 15, 2025  
LOCATION: Kleßheim, Salzburg, AT

---

## Event Description

SK Sturm Graz II vs FC Liefering is a premier sports event in Kleßheim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 7,214 people

**Event ID:** 3EcaRjePfN3xcTHPsh

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,886 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/sk-sturm-graz-ii-vs-fc-liefering>

Document generated on 6/4/2026, 9:26:24 AM