

# Sjømatfestival 2026 - Smakstog med sjømat og drikke

DATE: Thursday, February 5, 2026  
LOCATION: Egersund, Rogaland, NO

## Event Description

Sjømatfestival 2026 - Smakstog med sjømat og drikke is a premier community event in Egersund. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 26/100

**Expected Attendance:** 66 people

**Event ID:** 7McWYimXX276bC4BQC

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 26 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*