

# Sitges Carnival

DATE: Wednesday, February 11, 2026

LOCATION: Sitges, Catalunya, ES

## Event Description

Sitges Carnival is a premier festivals event in Sitges. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 98/100

**Expected Attendance:** 250,000 people

**Event ID:** ETMGFAGwYp3TXsGyeC

## Hotel Demand Indicators

**ADR Impact Index:** 9.8x baseline (varies by property tier & location)

**Occupancy Impact:** +80 percentage points over baseline

**Booking Lead Time:** Demand begins 180 days before event

**Impact Radius:** 60km from venue

**Estimated Room Nights:** 100,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*