

Sites en Scène Festiv'Arts O Château

DATE: Wednesday, August 27, 2025
LOCATION: Le Château-d'Oléron, Nouvelle-Aquitaine, FR

Event Description

Sites en Scène Festiv'Arts O Château is a premier concerts event in Le Château-d'Oléron. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 455 people

Event ID: 6f6xqtxAuJiUVZ4Lxr

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 182 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.