

# Sister Sheds Wellbeing Day

DATE: Saturday, September 13, 2025  
LOCATION: Blessington, County Wicklow, IE

---

## Event Description

Sister Sheds Wellbeing Day is a premier festivals event in Blessington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 39/100

**Expected Attendance:** 270 people

**Event ID:** DYLSrAT8Jb6ZBtHB3Q

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 108 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/sister-sheds-wellbeing-day>

Document generated on 6/4/2026, 6:20:18 AM