

SISMIC FESTIVAL - ASININE

DATE: Friday, October 10, 2025

LOCATION: Clermont-Ferrand, Auvergne-Rhône-Alpes, FR

Event Description

SISMIC FESTIVAL - ASININE is a premier festivals event in Clermont-Ferrand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,500 people

Event ID: 5jupv9yE8Ar5FiS8b9

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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