

Sipho "Hotstix" Mabuse and Moreira Chonguica

DATE: Friday, October 31, 2025
LOCATION: Windhoek, Khomas Region, NA

Event Description

Sipho "Hotstix" Mabuse and Moreira Chonguica is a premier festivals event in Windhoek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 49/100

Expected Attendance: 928 people

Event ID: 4XpZgSFR4Rqr5aMhcx

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 371 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.