

Singing Soul Sisters Workshop

DATE: Friday, October 24, 2025
LOCATION: 's-Hertogenbosch, Noord-Brabant, NL

Event Description

Singing Soul Sisters Workshop is a premier performing-arts event in 's-Hertogenbosch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 36/100
Expected Attendance: 208 people
Event ID: GHrh6Dc7PAAZB2krow

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
