

Singer Songwriter Night (FREE) - Richardson, TX

DATE: Wednesday, August 13, 2025
LOCATION: Richardson, Texas, US

Event Description

Singer Songwriter Night (FREE) - Richardson, TX is a premier concerts event in Richardson. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 290 people

Event ID: 7Wwabe72WBHaBn6GvZ

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.