

SING & PAINT / R&B THURSDAYS

DATE: Thursday, November 13, 2025
LOCATION: Washington, District of Columbia, US

Event Description

SING & PAINT / R&B THURSDAYS is a premier performing-arts event in Washington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 50/100

Expected Attendance: 1,031 people

Event ID: 6ybGmJWEz5PQabHYPC

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 412 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
