

Sinfonietta de Braga & Quarteto de Cordas de Matosinhos

DATE: Friday, September 26, 2025
LOCATION: Braga, Braga, PT

Event Description

Sinfonietta de Braga & Quarteto de Cordas de Matosinhos is a premier concerts event in Braga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 261 people

Event ID: FpZBopRzDak2eDD42v

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.