

# Sinergia Saludable :Eleva tu Energía, Expande tu Influencia

DATE: Friday, October 24, 2025  
LOCATION: Hacienda San José, Caguas, PR

## Event Description

Sinergia Saludable :Eleva tu Energía, Expande tu Influencia is a premier conferences event in Hacienda San José. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 398 people

**Event ID:** BGgBPToxczSJ7HmrYp

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 159 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*