

# Simpósio SMVM - 1ª Edição | Profissionais de Saúde

DATE: Saturday, September 6, 2025  
LOCATION: Centro Político Administrativo, Mato Grosso, BR

## Event Description

Simpósio SMVM - 1ª Edição | Profissionais de Saúde is a premier conferences event in Centro Político Administrativo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 511 people

**Event ID:** BLq9izZFj8oTPyUpTf

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 204 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*