

# SIMPÓSIO SETEMBRO AMARELO REFLEXÕES SOBRE A SAÚDE MENTAL E INTELIGÊNCIA EMOCIONAL NO SERVIÇO PÚBLICO

DATE: Monday, September 22, 2025

LOCATION: Centro, São Paulo, BR

## Event Description

SIMPÓSIO SETEMBRO AMARELO REFLEXÕES SOBRE A SAÚDE MENTAL E INTELIGÊNCIA EMOCIONAL NO SERVIÇO PÚBLICO is a premier conferences event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 37/100

**Expected Attendance:** 233 people

**Event ID:** 9Ufi6y3gUzBoVHGtAE

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 93 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/simpso-setembro-amarelo-reflexes-sobre-a-sade-mental-e-inteligencia-emocional-no-servio-pblico>

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