

Simply Red I 40th Anniversary Tour 2025 UK & Ireland I Hotel + Ticket I VERFÜGBAR

DATE: Saturday, November 1, 2025
LOCATION: Vaihingen an der Enz, Baden-Württemberg, DE

Event Description

Simply Red I 40th Anniversary Tour 2025 UK & Ireland I Hotel + Ticket I VERFÜGBAR is a premier concerts event in Vaihingen an der Enz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 48/100
Expected Attendance: 825 people
Event ID: DyW8nHCzRMWDNti3ma

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 330 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.