

# Simplicity Funerals at Bookfair

DATE: Saturday, September 27, 2025  
LOCATION: Lyneham, Australian Capital Territory, AU

---

## Event Description

Simplicity Funerals at Bookfair is a premier expos event in Lyneham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 44/100

**Expected Attendance:** 489 people

**Event ID:** 9Yt6AbzvA9iQi7Gaak

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 196 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/simplicity-funerals-at-bookfair>

Document generated on 6/3/2026, 11:42:15 PM