

“Simpler Times” a solo exhibition by Chris Harkness

DATE: Thursday, August 21, 2025
LOCATION: Armidale, New South Wales, AU

Event Description

“Simpler Times” a solo exhibition by Chris Harkness is a premier expos event in Armidale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 716 people

Event ID: 52jWM2dQ2BEnwXbSkZ

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 286 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
