

Simon Doty at Kemistry Nightclub

DATE: Friday, August 15, 2025
LOCATION: Fort Lauderdale, Florida, US

Event Description

Simon Doty at Kemistry Nightclub is a premier concerts event in Fort Lauderdale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 785 people

Event ID: 8mLxwJvktnR4PNBtjJ

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 314 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 5:38:24 AM