

Silvio Rodríguez at Estadio Polideportivo Sur

DATE: Friday, October 31, 2025
LOCATION: La Prima Vera, Antioquia, CO

Event Description

Silvio Rodríguez at Estadio Polideportivo Sur is a premier concerts event in La Prima Vera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 70/100

Expected Attendance: 10,508 people

Event ID: 5tKBSPisAfp3iMyPY7

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,203 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.