

# Silvetty Montilla: É o que tem pra hoje!

## SEXTA-FEIRA 29/08 || WORKROOM

DATE: Friday, August 29, 2025  
LOCATION: Porto Alegre, BR

### Event Description

Silvetty Montilla: É o que tem pra hoje! SEXTA-FEIRA 29/08 || WORKROOM is a premier concerts event in Porto Alegre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** concerts

**Importance Rank:** 30/100

**Expected Attendance:** 99 people

**Event ID:** 3A6jyahiFRV66QcUPD

### Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*