

Silvesterkonzert - Eine spanische Nacht

DATE: Tuesday, December 30, 2025
LOCATION: Baden-Baden, Baden-Württemberg, DE

Event Description

Silvesterkonzert - Eine spanische Nacht is a premier concerts event in Baden-Baden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 51/100

Expected Attendance: 1,068 people

Event ID: AN7XegHpGXdirXFNUb

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 427 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.